

Extending a Warm Welcome to Edmonton Visitors

And an Invitation to Make Use of the Conveniences which This Store Offers--Cafe! Smoking Room!
Parcel Checking! Information Bureau! Telephones! Post Office!

—The Hudson's Bay Store is one of the sights of Edmonton and no visitor to the city should return home without a visit of inspection. Its points of interest and conveniences are manifold.

—In the Cafe, Fourth Floor, the best 35c dinner in Alberta is served daily. Adjoining the Cafe is a smoking room, where one can enjoy a quiet, after-dinner smoke. And a ladies' waiting room and writing room also is on this floor. There are telephone booths on the main floor at the disposal of visitors. Parcels can be checked (without charge) at the desk on the fourth floor. At the information bureau, main floor, one can obtain information regarding city directions, trains, etc.

—During Exhibition Week, our annual JULY CLEARANCE SALE will be in full swing. Shoppers will find here an assortment of fine summer merchandise unequalled anywhere in Alberta. Prices for this July Sale have been made very, very low. Out-of-town customers will find it to their advantage to visit this Store for their immediate and future household needs and in matters of apparel.

LET US PAY YOUR RAILROAD FARE!

Visitors to the Exhibition can have refund of the full amount of their railroad fare by shopping at the Store. It matters not where you live or how far you have come we will refund your railroad fare upon the following terms:

IF YOU LIVE 15 MILES FROM EDMONTON, COME TO THIS STORE, SPEND \$10.00 AND WE WILL REFUND YOUR RAILROAD FARE.

IF YOU LIVE 25 MILES FROM EDMONTON, COME TO THIS STORE, SPEND \$25.00 AND WE WILL REFUND YOUR RAILROAD FARE.

IF YOU LIVE 35 MILES FROM EDMONTON, COME TO THIS STORE, SPEND \$50.00 AND WE WILL REFUND YOUR RAILROAD FARE.

THE NUMBER OF MILES YOU LIVE FROM EDMONTON DETERMINES THE AMOUNT OF PURCHASE REQUIRED TO SECURE THE REFUND OF YOUR RAILROAD FARE.

—ONE DOLLAR FOR EACH MILE DISTANT FROM EDMONTON—

Take Advantage of This Offer Today. Come to The "Bay" and do Your Shopping

JULY CLEARANCE SALE

Natural Pongee Silk

Regular 50c For 29c Per Yard

This is an all silk pongee of a thoroughly reliable make; of good weight and pure weave. Owing to its moderate price we find it in many cases superseding cotton as a fabric for every kind of garment for both men, women and children. This will be on sale Tuesday at nearly half price, 33 inches wide. Regular value 50c a yard. TUESDAY

(No Phone or C.O.D. Orders)

Main Floor

29c

Second Floor Specials



INFANTS' BONNETS—Of fine lawn, with inserts of lace insertion and embroidery, or lace pieces on front, dainty ribbon bows and lawn ties. Finished with dainty lace edging.

SALE PRICE **19c**

DAILY BONNETS—Very dainty and pretty; made from embroidery and lace combinations, trimmed with ribbon.

SALE PRICE **39c**

KIDDEES' ROUBERIES—Of check or of striped cotton, with or without collar, short sleeves, pocket, belt, tight knee. In a variety of serviceable colors. Sizes 2 to 6 years.

SALE PRICE **39c**

CHILDREN'S DRAWERS—White drawers, made with bands and button holes, knee finished with fine check and embroidery edge. Sizes 2 to 8 years.

SALE PRICE **19c**

SALE PRICE **25c**

WOMEN'S DRAWERS—Of good quality cambric, fitted neatly at waist, knee finished with embroidery. Well made and neatly finished; open and closed styles. All sizes.

JULY SALE **35c**

Floor 2.

Save \$5.00 on a Refrigerator Tuesday

If you need a refrigerator, buy one Tuesday. You can't earn \$5.00 easier than by being on hand early Tuesday morning.

Regular \$17.50 **\$12.50**

Regular \$22.50 **\$19.50**

Regular \$25.00 **\$24.50**

Regular \$30.00 **\$30.00**

Electric Fixtures

Price is the lever that moves all merchandise. Here is an extra special offer for Tuesday, 3-light fixtures complete, wired, with globe and shades. Regular \$15.00 and \$17.50. JULY SALE PRICE, complete **\$10**

Floor 2.

Ladies' Outing Oxfords

On Sale Tuesday

Ladies' Canvas Oxfords, made with tan saddle vamp, straps and leather strip around heel, solid rubber sole and heel, with stitched deers. Good for regular street wear or outing.

On sale Tuesday **\$1.95**

—Floor Two

AN UNPRECEDENTED SALE

Velvet Cord Outing Suits

\$22.50 Value On Sale Tuesday \$9.95

These most attractive and stylish suits are made up of the quality velvet cords in shades of Rose, Sax Blue, Tan and Grey. They are finished in a lovely Beited style, with patch pockets and velvet loop fasteners, and lined with pretty flowered silks. Sizes for women and misses. Regular values to \$22.50. SALE PRICE **\$9.95**

SPECIAL JULY CLEARANCE

Women's Wash Skirts

Made up in several new summer styles, of fine quality white jean, in white only. They are most attractively finished with patch pockets, belts and pearl buttons. Sizes for women and misses.

Exceptional values **\$1.25**

Kiddies Summer Hats!

These most serviceable little hats for kiddies are made up of splendid quality ratine in all the new stripe effects, as well as white. Regular values up to 95c. EXTRA SPECIAL VALUE **39c**

Just Arrived

Novelty Motor Hoods, of pongee silk, with fancy veils. Extra value **\$2.95**

—Millinery, Floor Two

A Grand Clearance Sale New York Pattern Hats

—Paris and New York models:

Regular \$22.50 to \$25.00. On Sale TUESDAY **\$7.50**

Regular \$10.00 to \$12.00. On Sale TUESDAY **\$5.00**

Regular up to \$10.00. On Sale TUESDAY **\$2.95**

Regular up to \$10.00. On Sale TUESDAY **\$2.95**

HUDSON'S BAY NOTIONS

At Tuesday Sale Prices

At Tuesday Sale Prices

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Heavy Axminster Rugs

With rice, deep pile, in soft shades of blue, brown and green, in Oriental and conventional design. The rug to wear well and look well all the time.

Size 4 ft. 6 in. x 7 ft. 6 in. **\$9.75**

Size 6 ft. 9 in. x 9 ft. 9 in. **\$20.50**

Size 9 ft. 9 in. x 12 ft. 9 in. **\$29.50**

Size 9 ft. 9 in. x 9 ft. 9 in. **\$23.50**

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Heavy Cocoa Mats

With colored hand borders in red and green. Made of good fibre, large size. Just the thing for dirty weather. Regular selling \$1.50.

JULY SALE PRICE: **\$1.95**

(See window display)

Heavy Curtain

Scrim

In cream and ecru, with the prettiest of printed borders, in colors to suit any decoration. 30 and 48 inches wide. One price only for

JULY SALE, yard **12 1/2c**

(See window display)

Drug Counter Savings

Phone 6141

Kepler's Malt Extract Cod Liver Oil 45c and \$1.15

Water Glass for preserving eggs, 1 lb. 25c, 2 lb. 45c, 5 lb. 90c

Zinc Oxidation, small tin, 25c

Gin Pills, Reg. 50c for 25c

Half Brothers, cheap, hand drawn bottles, Reg. 75c for 45c

Colgate's Talc, all colors 20c

Devergent 4c 20c

For 10c for 5c

Nail Files, flexible 10c and 15c

Mary Gaird's Talc, Reg. 50c for 25c

Absorbent Cotton, 10 rolls, Reg. 45c for 25c

—Main Floor

Tuesday's Noon Luncheon

IN HUDSONIA

35c

RELISHES

Fresh Radishes

Sliced Cucumbers

SOUP

Consomme Natural

Pure Navy Beans

FISH, ENTREE OR ROAST

(Choice of)

Fried White Fish, Lemon Butter

Salsbury Steak, Creole Sauce

Calf's Brains and Scrambled Eggs

Roast Prime Ribs of Beef

An Jus

Leg Spring Lamb, Fresh

Mint Sauce

Cold Tongue or Ham with Potato Salad

VEGETABLES

Boiled or Mashed Potatoes

Green Beans

DESSERT

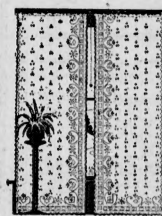
Baked Tapioca Custard

Apple Pie Cranberry Pie

Ice Cream

BEVERAGES

Tea Milk Coffee



Scotch Curtain Net

In ecru; wide width, in a wide range of designs. These are valued up to 75c per yard. Our price, JULY SALE: **25c**

(See window display)

Heavy Cord Rugs

In plain colors of ecru, blue or brown, with fringed ends; 3 ft. x 6 ft. Eight rugs only on sale. Regular \$7.50. TUESDAY CLEARANCE SALE **95c**

Handsome Embroidered Runners

24 only most elaborately embroidered runners, 52x14 inches; made from extra fine quality linen colored ratine; with hemstitched edge. These runners will find many uses in the home as well as being very decorative pieces. They are handsomely embroidered in many different designs and in many colors. Regular \$1.95. TUESDAY SALE **98c**



EDMONTON EXHIBITION DAILY PROGRAM



"HOW HAPPY I COULD
BE WITH EITHER,
WERE T'OTHER FAIR
CHARMER AWAY."

THAT'S WHAT THEY
ALL SAY WHEN IT
COMES TO CHOOSING
BETWEEN THE

Knabe and Willis Pianos

THE FINEST SHOWN IN EDMONTON.

Do Not Fail to See and Hear Our Exhibit in the Manufacturers' Bldg.

HILL & SCOTT

10312 Jasper.

'Phone 6415

Everything in Sporting Goods

See us for the World Beating D. & M. Baseball Line, Slazenger Tennis Rackets and Spaulding's Golf Clubs and Balls.

We carry a full line of all sporting equipment, Fishing Tackle, etc.; Guns and Ammunition, Sold with an Expert Knowledge.

Alex Martin Sporting Goods Co., Ltd.

'Phone 2333. — Get a Catalogue — 10116 101st St.

LEARN TO SAY

'CYCO'

MADE IN THE CLEANEST CIGAR FACTORY ON EARTH.

TO OUR MANY FRIENDS, INCLUDING
FAIR VISITORS

We Have Removed From McLean Block, 10708 Jasper Ave. to
SCOTT BLOCK - 10827 Jasper Ave.
(NEAR 9TH STREET)

The Alexander - Hilpert
Fur Co. Ltd.

CONTINUOUS PERFORMANCE OF BARGAINS THE YEAR
AROUND—ALL STAR CAST

BELL PIANOS

MASTERS PIANOS VICTROLAS & PHONOLAS

We invite visitors to the Fair to Call at Our Store
10524 JASPER AVE.

SPECIAL FEATURE FOR FAIR WEEK ONLY

A BEAUTIFUL BELL PIANO

Walnut Case—slightly used; only \$165.00 Cash.
Regular Price of this was \$500.00.

The Masters Piano Co.

10524 Jasper Ave.

You Are Interested In

WHITE STAR COFFEE

TRY A CUP FREE AT OUR BOOTH IN MANUFACTURERS' BUILDING. SEE WHAT
PERFECT COOKING IS THE RESULT WHEN YOU USE WHITE STAR GOODS.

PROGRAMME FOR TODAY

GRAND STAND PROGRAM.

- 2:30—Campion—Trombone Act.
- 2:40—Jagging Wagons.
- 3:00—Happy Harmon.
- 3:00—Helen Carlo Trio.
- 3:10—Mancera Troupe.
- 3:20—Poker.
- 3:30—Schlauer's Elephants.
- 3:40—Five Costing Camille.
- 4:00—Katherine Milson—Aviation.

EVENING PROGRAM—The same as afternoon program, with the following extra features: "March and Review" of the Mounted Police, and "The Star of the North" and "The Star of the South" by the Alberta Quartette, under the direction of Mr. W. D. Grant, Edmonton.

LIGHT HORSES.

- (To be Judged in Front Grand Stand).
- 2:00—Light Horses.
- 2:15—Noble South Horses.
- 2:30—Single Trotter, exceeding 12.2.
- 2:45—Combination, and exceeding 12.2.
- 3:00—Mixed Race.
- 3:15—High Stepper.
- 3:30—Single Trotter, not exceeding 12 hands.
- 3:45—Jumping Class.

HEAVY HORSES.

- (To be Judged in Heavy Horse Ring).
- 2:00—Oxydendale Dred Mare.
- 2:15—Percheron Filly, 2 year old.
- 2:30—Percheron Filly, on halter.
- 2:45—Percheron Filly, 2 year old.
- 3:00—Percheron Filly, 2 year old.
- 3:15—Percheron Dred Mare, with foal.

DEEP AND BARRY CATTLE.

- 2:00—Judging beef breeds in Stock Pavilion.
- 2:00—Judging dairy breeds in Agricultural Building.
- 2:30—Racing Program—Tuesday, July 11th.

Heat No.	Time	Purse
1. 2:30 Pure 2:15 Trot	\$200.00
2. 2:30 Pure 2:15 Trot	\$200.00
3. Setting 6 Furlongs—For 2-year-olds and upwards, 10 lbs. below the scale. Winners of two races to 100 to carry 5 lbs. 3 races 7 lbs. 4 or more races 10 lbs. all to be sold for \$500.	\$200.00
4. Setting 5 Furlongs—All ages, weight for age. Non-winners of one race to 100 to carry 5 lbs. 2 races 7 lbs. Non-winners of 100 to 100 to carry 10 lbs. All to be sold for \$500.	\$200.00
5. 3 Mile—For 2-year-olds and upwards; 2-year-olds to carry 112 lbs. 3-year-olds 117 lbs. 4-year-olds and upwards to carry 120 lbs.	\$200.00
6. 6 Furlongs—For horses bred in Alberta, Saskatchewan, Manitoba and British Columbia; 2-year-olds and upwards, 7 lbs. below the scale.	\$200.00

OUR PRINTING Is Helping To Make Alberta Famous

THREE ESSENTIALS: QUALITY, SERVICE, PRICE.

Whenever you see our imprint you know we have been able to take care of these three essentials.

Don't leave the city without a copy of "Edmonton Illustrated." For sale at all Stations and News Stands.

THE ESDALE PRESS LIMITED

Edmonton. Telphones: 6501 and 6502.



YOU WILL BENEFIT BY GETTING ACQUAINTED WITH US AND OUR METHOD OF DOING BUSINESS—WHICH IS

RETAIL GROCERIES

MAIL ORDER MONEY SAVERS

Come and talk it over with us at Our Booth in the Manufacturers' Bldg. Next to Marshall-Wells, or at

The Modern Method Store

10339 Jasper Ave. — "The White Store" — Phone 1510

P. H. KE. Mgr.
A. E. McLEAN,
Gen. Mgr.
G. E. HAYES,
M.A.S.,
Manager Geological
and
Engineering Dept.
PHONE 478.



THE Northern Fiscal Agency

Ground Floor, Williamson Bldg., Edmonton.

"WILL THE ANNUAL PRODUCTION OF PETROLEUM WEALTH OF ALBERTA BE OVER 5 TIMES THE WEALTH PRODUCTION OF THE CANADIAN GRAIN CROP WITHIN THE NEXT TEN YEARS?"
"I BELIEVE SO."
"That is the reason I feel that these immense petroleum resources of the north should be immediately developed. This is just one of the little jack pots within the British Empire which will defray the war debt. Don't worry about taxes after the war. PRODUCE MORE WEALTH."

A. F. A. COYNE,
President.

See the Northern Fiscal Agency Booth at the Exhibition in the Manufacturers' Bldg. The Public and all shareholders from the country please are respectfully invited to inspect our headquarters offices, 102-103 Williamson Bldg., Jasper Ave. E. (Just opposite the Alberta Hotel).

Stock Brokers,
Petroleum Leases
and
Geological Reports
Northern Alberta
Oil Fields.



PHONE 4740

'Jack the Chef'
AT THE

CARLETON CAFE

New ideas are being inaugurated in the process of cooking and serving outdies every day. Come to the Carleton and secure the best service obtainable. Always busy for the benefit of our patrons.

10138 JASPER AVE.

Between 1st & 2nd Streets.

LADIES' SUITINGS

ADVANCE SHIPMENT OF FALL GOODS
JUST ARRIVED

Most up-to-date Suitings being shown in Edmonton. We have been serving the ladies of Edmonton for five years.

W. A. GILLIS

THE LADIES' TAILOR

Our Guarantee Applies to Every Garment Made By Us, As We Employ the Most Skilled Workmen.

208 JAMPER EAST. MORRIS BLDG. PHONE 8603.

SEE

The McLaughlin

Motor Car

IN

MANUFACTURERS' BUILDING

Stand No. 118.

For the Future

The piano you buy now should give satisfaction—complete satisfaction—for a lifetime. Fifty years hence your children and your children's children should be enjoying it. It is a

Heintzman & Co. Art Piano

"World's Best Piano"

that will be the case. The Heintzman reputation is a reputation built on long service—permanency of tone, construction, finish. Every Heintzman piano is its own best advertisement.

EVEN IF YOU ARE NOT READY TO BUY DO NOT FAIL TO SEE OUR EXHIBIT AT THE FAIR.

HEINTZMAN & CO., LTD.

10153 Jasper Ave. Next Door to Johnstone-Walker's

TABLE SILVER

Knives, Forks and spoons and numerous fancy serving pieces in new and standard designs.

ASH BROS.

Jewelry, Diamond Merchants,
10213 Jasper Avenue,
Opp. Postoffice

"Let Us Develop Those Films For You!"

None but first class work and satisfaction guaranteed

Developing 10 roll
Prints - 50 each

KODAK SUPPLIES OF
EVERY DESCRIPTION

The Douglas Co.

Limited
10032 JASPER AVE.

The Northern
Fuels
Agency,
Grand Forks,
Williamson Bldg
Remember the
Smoother,
Stockholders,
Petroleum
Leases,
Geological
Reports,
Consulting
Engineers.

Alberta Agents for:-
Michelin Tires,
Garlock Packing,
and All Engineers Supplies
GET OUR PRICES.

Canadian Western Foundry
& Supply Co., Ltd.
10237-11 10th St.
EDMONTON.
Manufacturers & Wholesale
Merchants
Calgary Medicine Hat.

Quality
ESDALE
as in Jasper Ave
Edmonton

LET US GIVE YOU A
POINTER
INTERVIEW
FREE

SEE US ABOUT IT

McGeorge, Chauvin
and Townshend
LIMITED
McLEOD BLOCK

Phone 9278

PHONE 6355
Great Northern Coal
Co., Ltd.

All coal double screened

MARRIAGE LICENSES
JACKSON BROTHERS
Leading Jewelers
227 Jasper Avenue East

Best Clover Bar Coal
NONE BETTER

Office Phone 6355, Home Phone 6355
James S. Marshall Block
The Clover Bar Coal Co., Ltd.

Marriage Licenses
Issued
H. B. KLINE & SONS, Ltd.
FURNISHING JEWELERS
Corner Jasper and 10th Street.

BIRTHS, MARRIAGES, DEATHS.

Notices under this heading will be
noticed free of charge. For
advertising regarding them to New
Editor, No. 1234.

MARRIAGES.

WEDDING. William, Locking, Maine,
to Miss, Arthur, Wood, of Calgary,
Alberta, on July 10, 1936, at the
residence of the bride's parents,
Messrs. J. E. and Mrs. J. E. Locking,
Nisqually, British Columbia, by the Rev. J. E. Locking.

CHAPMAN-BAW. At St. John's, Nfld.,
on July 10, 1936, by Rev. J. E. Locking,
of the St. John's, Nfld., to Miss, Mary
Elizabeth, of St. John's, Nfld., by the Rev. J. E. Locking.

SHAW-McGOWAN. At St. John's, Nfld.,
on July 10, 1936, by Rev. J. E. Locking,
of the St. John's, Nfld., to Miss, Mary
Elizabeth, of St. John's, Nfld., by the Rev. J. E. Locking.

Announcements of meetings (fraternal, religious, etc.) and notices of social gatherings will be noticed free of charge. For advertising regarding them to New Editor, No. 1234.

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FRUIT TALK

It is well worth your while before
ordering elsewhere to
Phone 1527 or 6730
and get our prices.

FRESH FRUIT DAILY

and none but the best

J. A. HALLIER

"THE STORE OF QUALITY"
9074 JASPER AVE.
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Beaver Board
Roofing Cement
Lumber of All Kinds.

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CUSHING Bros. Ltd.

East End Yard: 9080 102nd
Ave., Phone 1231235.

Factory: Cor. 119th St. & 106th
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9067 109TH ST.

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city. All fresh food and other
meats, delivered to your door,
free of charge.

Rooms with Private Bath
for rent. Phone 1231235.

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take your friends to the Fair.

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Grounds.

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Your name becomes associated with these lines when your office is in the C. P. R. Building.

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LAND DEPARTMENT

(Ground 20-21)

RECORD

PEACE RIVER

RECORD

RECORD

RECORD

RECORD

JULY CLEARANCE SALE

The Parrots' Chatter Concerning This Sale and Its Values Has Made This Builest Sale on Record!

THERE'S a bustle and bustle everywhere—energy and enthusiasm on every floor! The Store is alive and wide awake with the most successful Sale in all its history. The first week of Sale shopping has been productive of the largest volume of business ever recorded in a July Sale! Such things happen here because they are made to happen! At no time in the history has this Store presented finer merchandise, more better values. And along with good goods and good values go good service, with promptness, cheerfulness and energy, as extra planks to the platform of successful achievement. Pay the Store a visit tomorrow and you'll better understand the reason for this ever-expanding volume of business that comes to this Store. The Parrots direct you to the savings!

Broken Lines "Perrins" Kid Gloves at 75c Pr.

IF YOUR Size is 5 1/2, 7 1/2, don't fail to be here bright and early Tuesday, as for these gloves are bargains at 75c pr. They are in Perrins make, in good quality kid; in white, black and navy blue. They are extra-soft, smooth, guaranteed fitting and fancy pattern. Fasten with 2 buttons. Clearing Sale Price—75c

To Fair Visitors the Courtesies of the Store and its Best Service

WE INVITE YOU to make use of this Store in every possible way during your stay in the city. Meet your friends, write and mail your letter here.

THE FULL ADVANTAGE OF THIS BIG SALE is yours. Make these savings in the next few days and you will be AMPLY REWARDED for many wonderful bargains we stored for this week. Also KEEP AN EYE ON OUR SHOW WINDOWS.

Women's Stylish New York Sailors at \$1.98

WOMEN in need of an extra Summer Hat should not fail to come and see these new New York sailors clearing Tuesday at \$1.98! They are of fine Tazet Rag, Milan or Hemp, in white with straight and rolling brims, and more and high crowns. No extra little trimming. \$1.98

A Manufacturer's Surplus Stock of 60 Dozen LOUNGE SHIRTS Will be Handed Out Tuesday at Irresistible Prices!

Men stand next in line for a real Bargain in this Big July Sale that has set all Edmonton talking! At its commencement we announced special purchases were made with this Sale in view, and this is one of many.

A well-known Shirt Manufacturer, after filling all orders, found himself with a large surplus stock on hand which he was anxious to convert into cash, and turned to Johnstone Walkers as being a splendid outlet for his overstock.

The price was right, and we had this Sale in mind, so we didn't hesitate at taking 60 dozen, which we have grouped in two lots for Tuesday selling at prices that will prove nothing short of irresistible.

Don't miss this opportunity to appreciate a bargain! Post experience has proved otherwise to us. The right thing at the right time, and at a summer price never fails. Men need these Lounge shirts and soft trousers and cuffs. Sizes 14 to 17. Regularly \$1.50. On Sale Tuesday, they are bargains at 50c and 80c ea.

SEE THEM IN THE WINDOW AND JUDGE FOR YOURSELVES.

35 Dozen Men's \$1.00 and \$1.25 Lounge Shirts at 50c

First considered from the point of what they are worth ordinarily, every man will be ready to concede them as being good \$1.00 and \$1.25 values. They are of the best grade shirting materials, such as crepe cloth, seersucker and Madras cloth, etc., in light ground with neat black, blue and white stripes, in fact colors well blended and well proportioned. Regularly \$1.50. On Sale Tuesday, they are bargains at 50c and 80c ea.

25 Dozen Men's \$1.25 and \$1.50 Lounge Shirts at 80c

Men who have been accustomed to paying considerably more than these regular prices do not hesitate coming to see these shirts at 80c. They are of the best grade shirting materials, such as crepe cloth, seersucker and Madras cloth, etc., in light ground with neat black, blue and white stripes, in fact colors well blended and well proportioned. Regularly \$1.50. On Sale Tuesday, they are bargains at 50c and 80c ea.

Reg. \$1.25 to \$1.75 Fancy Linens, Tuesday 95c Each

Scores of thirty households will take advantage of this opportunity to tune up their supplies of linen. In the big linen department, we are offering Tuesday at 95c ea. you will find Table Linens and Center Pieces, Damask and Linens, in beautiful embroidered and drawn designs. Sizes 21 by 21, 13 by 14, 18 by 24 and 18 by 27. Regularly \$1.25 to \$1.75. Sale Price—95c

Now for a Final Clearance of Women's and Misses' Fancy Suits at \$15. Regular \$25.00 to \$32.50

HERE'S SALE NEWS that is sure to be of great interest to scores of women in need of a fancy cloth or silk suit of some description. There are always certain days when they are more appropriate than anything else. Then, of course, there's the Fall season to be taken into consideration, and for which these suits are quite suitable.

They are featured in wool serge and poplin, navy, tencel or brown silk taffeta in shades of crepe, navy or black, black and white shirred shirred, also cream serge; in the belted and big flare effects, with collars and sleeves trimmed in a variety of styles with white or colored silk; and skirts in the wide flare and gathered effects. Sizes 16 to 42. Regularly \$25.00 to \$32.50. Sale Price—\$15

Ten Only Women's \$15.00 to \$25.00 Stylish Coats Clearing at \$8.95

This clearance certainly calls for prompt action, for 10 such stylish coats as these will not last long at \$8.95. They are fashioned of fawn crepe, white chinchilla, with a border effect, blanket coats, rose or coped, and black and white plaid; made in the loose flare effects with raglan or set-in sleeves, convertible collars, and pockets. Sizes 18 to 42. Regularly \$15.00 to \$25.00. Sale Price—\$8.95

\$1.25 to \$1.75 Values in De Bevoise Brassieres at 89c

SMART NEW MODELS in fine White Lawn and Batiste, with double reinforced armholes; fastened at back with button and tape. Sizes 22 to 42. Regularly \$1.25 to \$1.75. Sale Price—89c

Women's 35c Boudoir Caps at 25c

They are of dainty satin and floral crepe in all white with pink and blue trimmings. Some with scalloped edges; others trimmed with lace and calico, pleatings, etc. Regularly 35c. Sale Price—25c

Tuesday's Economy Notes from the Grocery Phone 9266

900 Yds. of 3/4 Inch 12^c Taffeta Silk Ribbon, Tuesday 3 Yds for 25c

IT'S SCARCELY necessary for us to emphasize the fact that they were specially bought for this Sale. For once women lay hands upon these lovely ribbons they'll instantly recognize them as being regular 12 1/2c value.

About 900 yards in the lot, and fully 3 1/2 inches wide, made of pure silk, in a nice firm quality taffeta suitable for all trimming purposes, such as on hats, on shoes, etc. Shown in pink, blue, navy, yellow, brown, cardinal and black. Regularly worth 12 1/2c yd. Sale Price

Our Big FOOTWEAR Dept. is Well Prepared to See This Big Sale Through to The End!

NOTWITHSTANDING the enormous business recorded in the footwear department during the past week there's no falling off in the number of lines on Sale or values offered. Indeed there are new lines being added daily, some of which are crowded out of advertising space, so don't think for a moment the following few lines are all this Big Sale offers, but come and spend a half hour or so looking round the Dept.

Men's and Women's Bath Slippers 10c Pr.

Make sure of being here in good time for these new Men's and Women's bath slippers, made of soft, plush material, with comfortable soles, and fastened with light, cool, Turkish material, in a wide variety of styles, and colors. All sizes. Sale Price—10c

Children's White Canvas Pumps at \$1.15 and \$1.25

Mothers who have been promoting the "kiddie" white canvas pumps and getting good results, will be glad to hear that we have in two strap style with neat tailored bow on front; Beattie leather soles. Sizes 10 to 12. Sale Price—\$1.15

Men's and Women's \$1.25 Outing Shoes 65c

Cool and serviceable outing shoes, in a new style, with uppers of white canvas, with thick rubber soles and heels, with leather inside. Sizes 2 1/2 to 7. Regularly \$2.00. Sale Price—65c

Children's Fine Shoes at All Savings Tuesday

Dressy, yet fitting little shoes for children of all ages at irresistible prices. Made of quality kid and low top leather, in lace styles, with medium weight soles. Well finished. Sale Price to 7 1/2c. \$1.35

Women's \$2.00 Vacation Oxfords for \$1.45

Light, cool and comfortable shoes for all varieties and outdoor wear, made with top of white duck, with thick rubber soles and heels, with leather inside. Sizes 2 1/2 to 7. Regularly \$2.00. Sale Price—\$1.45

This Store Will Close Thursday Noon Omitting Day

